

Home Staging by Abigail



Happy New Year! Let's Get to Work!



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By Abigail Halal
Owner | Founder | Home Stager

Luxury Home Staging is a specific niche with a targeted lifestyle approach. It is more than just decluttering, depersonalizing and working with the furniture readily available to you. Luxury staging has that "Wow!" factor that leaves you breathless and makes it hard to look away.

Luxury properties are uniquely different than anything else on the market; and therefore, luxury staging is custom in the sense it strives to highlight those unique features rather than hide a property's flaws.

As luxury stagers, we do not bring in just any furniture. It's not about "working with what's available in inventory." Our inventory is precisely curated collection of pieces and often time, specific pieces are sourced with a specific property in mind. The staging process requires not only the eye of and experience of a professional home stager, but the background and knowledge of an interior designer.



Meet Genevieve and the Sherpa Twins...

By Abigail Halal
Owner | Founder | Home Stager

Meet Geneviene, our blush sofa beauty, whom we paired with our plush, ultra-comfy and modern Sherpa chairs at our most recent luxury install.



They all look great from the front, back and side. (We wish we could say the same about ourselves! Insert our goals for the new year!)

With another luxury project already on the books, our next find were these wide velvet armchairs. We loved the overall design including the metal detail on the side. And the name of the fabric is Coffee Brown! Sold!

Stay tuned to see how we use them!



Most recent installs

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This month, we staged Braintree, Needham, Lexington and Jamaica Plain to name a few!

One of my favorite spaces was a primary bedroom designed by interior designer Morgan Wigden of Morgan Wigden Design Co.

I love a neutral color palette in a bedroom. The browns, tans, creams and whites create a calm, relaxing environment.

The bedding is layered with a variety of textures, including a faux fur at the end of the bed. The result is a space that feels elevated, ultra-lux, cozy and inviting. It's a perfect oasis.

It's the little touches and small details that matter: the sherpa slippers at the end of the bed; a robe draped over the bench; a vase filled with flowers; two tea cups on a tray; a good book left open to the last page you were on...

Any potential buyer will be able to walk into this room and be able to envision themselves escaping to this bedroom to unwind and relax.

Looking to stage a property? Email us at HomeStagingbyAbigail@gmail.com

